

# ATCAS: THE CENTRALIZED APPLICATION SERVICE FOR ATHLETIC TRAINING PROGRAMS



## WELCOME TO ATCAS

To simplify the application process for athletic training students and to facilitate the admissions process for professional and post-professional athletic training programs, the Commission on Accreditation of Athletic Training Education (CAATE) is offering the Athletic Training Centralized Application Service (ATCAS).

By joining ATCAS, your athletic training program becomes part of a national platform for program promotion and visibility, data collection and admissions management. Additionally, ATCAS enables a simplified and streamlined admissions process. ATCAS is administered through a partnership between CAATE and Liaison, the leader in Centralized Application Services (CAS™) for higher education.

## BENEFITS TO ATCAS PROGRAMS

- Gives athletic training programs exposure to a broader national spectrum of applicants.
- Enables targeted communications to applicants through innovative communications tools.
- Provides online access to rich applicant data including GPAs, test scores, demographic information and other academic criteria to facilitate analyses that lead to better admissions decisions.
- Supports automatic ranking and scoring of applicants based on customizable criteria.
- Frees staff from resource-intensive administrative tasks.

## BENEFITS TO ATCAS APPLICANTS

- Delivers an exceptional applicant experience with an intuitive, online application and applicant support to answer questions quickly.
- Enables students to apply to multiple programs using a single online application.
- Lets applicants check the status of their applications in real time.



“ Every athletic training program in the country can benefit from ATCAS. Programs that participate have the ability to deliver an exceptional applicant experience and gain access to a larger pool of prospective students. ”

Micki Cuppett, EdD, ATC  
Executive Director  
CAATE



## ATCAS FEATURES

- A national platform — for driving applicant volume.
- Cloud-based admissions software — for delivering a better applicant experience.
- Analytics tools — for evaluating, selecting and enrolling best-fit students.
- Communications tools — for enabling targeted, personalized and relevant communications to applicants.
- Processing, verification and integration services — so you can focus on strategic priorities.



## APPLICATION FEES

- ATCAS is available at no cost to all CAATE professional and post-professional member programs.
- Student application fees are:
  - \$85 first designation
  - \$45 each additional

## ABOUT CAATE

The CAATE develops, maintains, and promotes appropriate minimum education standards of quality athletic training programs. CAATE accredits Professional, Post-Professional and Residency Programs in Athletic Training, and is sponsored by The American Academy of Family Physicians, the American Academy of Pediatrics, the American Orthopedic Society for Sports Medicine and the National Athletic Trainers' Association (NATA).

## ABOUT LIAISON

Liaison helps higher education institutions identify, recruit and enroll best-fit students with improved outreach, application and enrollment processes. More than 7,000 programs rely on our admissions management and marketing automation software and services to reach prospective students, streamline administrative tasks and create exceptional experiences for applicants across the full enrollment cycle — from first interest to first day on campus.



## CONTACT US

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